

# LiveLighter® Wildcats Instagram competition Terms and Conditions October 2018

## General

By entering the LiveLighter® Wildcats Instagram Competition (Competition), you agree to be bound by these Terms and Conditions. Information about how to enter is part of these Terms and Conditions.

The Promoter of LiveLighter® Wildcats Instagram Competition is the LiveLighter® Program. The LiveLighter Program® is managed by Cancer Council Western Australia Inc. ABN 15 190 821 561 under contract with the WA Department of Health. This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram.

#### Prize

The prize for our LiveLighter® Wildcats Fruit Box Competition contains: One (1) x Fruit and Vegetable box valued at \$200. The Major prize will be drawn randomly at 9:00am on Thursday the 18<sup>th</sup> of October and the winner will be notified via their Instagram account. It is the responsibility of the winner to nominate a food outlet of choice within Western Australia. LiveLighter® must approve the choice of food outlet and reserves the right to reject food outlets not deemed appropriate for participation. The prize or any part thereof is not transferable for cash or other non-fruit and vegetable items at the participating food outlet. If any prize is unavailable, the Promoter reserves the right to substitute another item for the prize, in its sole discretion, of equal or higher value. Prize is not transferable or redeemable for cash.

## Who can enter?

Competition is free and open to persons aged 18 years or more. Employees and Volunteers of the Promoter and their immediate family members are ineligible to enter. Only Western Australian residents are eligible to enter.

## How to enter

The LiveLighter® Wildcats Instagram Fruit Box Competition commences at 12:00pm WST on Sunday the 14<sup>th</sup> October 2018 and entries close at midnight WST on Wednesday 17<sup>th</sup> October 2018. Entries received after that time on that date or not completed in accordance with these Terms and Conditions will not be eligible to win a prize. This is a game of chance. Names of entrants who fulfil the entry requirements; Taking a photo of themselves in front of our LiveLighter® Fruit Wall, Hash Tagging "#eatbrighterwildcats" and also Tagging "@LiveLightercampaign" will go into a random draw. The winner will be contacted via their Instagram page. The instructions for collecting the prize will be sent to the winner from a LiveLighter® employee. Only one (1) entry per person is permitted.

## **Drawing Winner**

Entries will be drawn by LiveLighter® at 9:00am on Thursday the 18<sup>th</sup> of October 2018. The name drawn in the random draw and who responds when contacted by the Promoter will receive the prize. Neither the Promoter nor any of their agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries. The Promoter's draw is final and no correspondence will be entered into. Any unclaimed or leftover prizes will be distributed at the Promoter's discretion.

## **Notification**

Winners will be notified via the LiveLighter® Instagram channel.

## Privacv

This Competition is conducted in accordance with the Promoter's Privacy Policy, which is available at: https://www.cancerwa.asn.au/notices/privacy/.

<u>LiveLighter® Contact Details</u> LiveLighter Campaign Coordinator Cancer Council Western Australia



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By entering and participating, entrant agrees to hold harmless, defend and indemnify Instagram from and against any and all claims, demands, liability, damages or causes of action (however named or described), losses, costs or expenses, with respect to or arising out of or related to (i) entrant's participation in the Sweepstake, or (ii) entrant's participation in any Prize related activities, acceptance of a Prize and/or use or misuse of a Prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s).